



# "Girls' Night Out!"

**Thursday, August 12, 2021**

We are looking forward to offering an evening of fun at our "Girls' Night Out!" event at Lamm Gardens this August 12 from 4-7pm. Thanks for being a part of our vendor events the past summers or Christmas seasons & we look forward to another great event together. If you are joining us for the first time – WELCOME! We're excited you can join us this year!

We are excited to offer this outdoor event for the community & give people a chance to relax & enjoy an evening in the gardens with friends! Last year we offered these events & items which worked out very well, so we're going to do them again:

- Jackson Food & Farm Market at Lamm Gardens –  
Thursdays June 17 through Oct 21 from 2:30-5:30pm  
We have a variety of vendors with local produce, foods, handmade items, outdoor garden art & related market items to offer to customers  
Registration is \$50 for the season and information is attached  
(If you sign up as a vendor at Girls' Night Out, come early to be a part of the market too)
- Guests visiting our past events always love the pink goodie bags and line up early to get them! You may submit samples/offers/items for the bags by August 10, 2021. Guests can add flyers, brochures and purchases to these bags as they wander through the vendors and garden areas too.
- As always, we will only have one vendor from a business at our Girls' Night Out and will have a variety of shopping for guests to enjoy. The vendor fee is \$30 per booth, payable at the time of registration. Please register by July 1 to be included on our flyer and marketing materials. We have greatly appreciated your dedication to providing a great experience for the guests at "Girls' Night Out!" and look forward to having you join us!



Proceeds from our event will again go to help the Pink Pumpkin Run organization – a local group in Hartford, WI. Their annual Run/Walk this year is back & raising funds to help in our community. Their team did a great job selling door prize tickets last year and promoting the event too. We encourage you to provide a door prize & have a special offer/items for sale to help support this local organization helping families in our community.



**The Pink Pumpkin Run Mission:** To help local families affected by breast cancer, by providing basic daily needs in the form of gift cards and services. We also hope to encourage, empower and inspire our community, and the families within it, through our efforts!

### **Set-up Details for Girls' Night Out!**

Set-up will start at 12:00 noon on Thursday, August 12, 2021. If you can come early, you are also welcome to be a part of our Food & Farm Market that day which begins at 2:30pm. The spots are first come, first serve. Please be sure you are set up by 3:30pm & ready to welcome guests! Please bring your own table and chairs for your booth. Different size/shape spaces will be located throughout the garden center paths, plant displays and patio areas. Vendors with tents will be set-up in the lower garden center area which is a more open area for tent space.

You are welcome to stop in prior to the event date to look at areas that may work well for your booth or display. We have plenty of outdoor space to provide social distancing between vendors and guests. We are thankful to be out in the fresh air, plants & flowers and people enjoy visiting our garden center, feeling better & more relaxed when they can walk through the gardens. 😊

There will be live music on the patio, door prizes and food offered along with wine tasting for guests to linger & enjoy shopping!

Our Girls' Night Out event will be rain or shine so please plan accordingly - all spaces are outdoors. Please return your registration form and vendor fee by June 25, 2021 to be included on our vendor flyer & marketing materials. Registration after this date is available but your business name may not be included if flyers have been printed. We will promote on social media & online sites also. Please help by promoting the event to your family, friends & clients too!

**Please contact Laurie at (262) 208-0034 or [llamm@lammscape.com](mailto:llamm@lammscape.com) with questions.**

**Thank you for being part of this event!**



# Girls' Night Out!

*"Garden Delights at Night"*

**Thursday, August 12, 2021**

**4:00-7:00 p.m.**

Please return vendor form by **June 25** to be included on our marketing materials.

We will promote by ads, social media, e-letters and just spreading the word 😊

Thanks for your interest in this event & we'll see you soon!

Name: \_\_\_\_\_

Vendor Name/Title for marketing info: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Items/products being sold: \_\_\_\_\_



You may set-up after 12 noon on Thursday, Aug 12, 2021.

Please bring a table with you for your display.



Cost per vendor is \$30. We encourage you to provide a door prize and/or a sample/service for guests attending. Proceeds from this event will go to the Pink Pumpkin Run – an organization in Hartford, helping our community & local families affected by breast cancer.

We will be giving out market shopping bags to the first 100 ladies attending filled with certificates, specials & offers. These went quickly last year and guests lined up early to get them! If you would like items/offers included in the bags to promote your business, please drop them off by Tuesday, August 10.

Please keep in mind, the event is all outdoors and will be held rain or shine. But we have our order in already for a beautiful, sunny evening to enjoy live music, shopping & time with friends! 😊



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